

AUTOMATION FOR A BETTER, SAFER KITCHEN



DayMark® Safety Systems' proprietary, cloud-based and app-driven **food labeling automation platform** transforms how restaurants, retail foodservice, and non-commercial kitchens efficiently and safely prepare food for the public. It starts with DayMark's **totally secure, server-independent** digital distribution platform—the **GATEWAY** to complete kitchen automation. DayMark's own cloud access GATEWAY hosts a number of innovative applications that DayMark has developed to **run your business better—and safer**.

The **MenuPilot™** application, coupled with streamlined corporate management of menu data via the **MenuCommand™** web portal, reduces dependence on hardware and increases emphasis on platform. These provide a deeper understanding and improved management of back-of-house workflows as well as overall food labeling compliance.

DayMark also delivers a companion hardware bundle with the **Matt85™** direct thermal label printer and available Android tablet, facilitating on-demand production of shelflife, food rotation and complex grab & go product labeling.

THE DIFFERENCE IS NIGHT AND DAY.™

800.847.0101

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DayMark®
Safety Systems



Automation for a

MenuCommand™ by DayMark® is the web-based portal that facilitates centralized management and communication of critical menu data and training materials to foodservice locations near and far, utilizing the intuitive MenuPilot™ app.

With MenuPilot in the kitchen and MenuCommand at the corporate level, foodservice operators will greatly reduce dependence on hardware while expanding menu management capabilities:

- **Greater Flexibility:** Accessible from any internet connection using Google Chrome, MenuCommand delivers extensive data storage and facilitates convenient menu updates.
- **Enhanced Communication:** Shelf life, nutritional facts, allergen information and prep data can be organized, monitored and modified virtually anytime and anywhere, making MenuCommand ideal for managing food rotation, grab & go labeling, staff training and date code compliance from corporate headquarters to one or many foodservice locations.
- **Safety & Security:** MenuCommand is a secure, cloud-based portal. Automatic updates to the MenuPilot app replace the need for mailed USB drives and download from FTP sites.



FOOD
SAFETY



KITCHEN
AUTOMATION

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Better, Safer Kitchen



- **Easy Menu Updates:** Machine and software updates have traditionally been clunky and inconvenient with early generation food safety labeling solutions. With MenuCommand, updates are securely and efficiently pulled in via the cloud to the MenuPilot app at the store level.
- **Real-time Changes:** Data changes can be communicated to staff at all locations immediately via a sync operation in the MenuPilot app.
- **Comprehensive Menu Management:** MenuCommand seamlessly integrates with the  **NUTRITICS** solution, DayMark's partner program that leverages a robust database of ingredients to quickly and easily build and manage recipes and menu data.
- **Streamlined Training Opportunities:** MenuCommand eliminates the need for time-consuming file conversions, recipe card file reformatting and large storage requirements. Upload video and recipe data at a central location and automatically share it with all connected store locations.
- **Single-screen Oversight:** MenuCommand's user-friendly dashboard provides a comprehensive overview, including announcements, account metrics and number of users currently using the platform.
- **Print Anytime, Anywhere:** The Bluetooth-enabled Matt85™ label printer, delivered by DayMark as part of a complete automated food labeling program, allows users to print labels wirelessly using the MenuPilot app and the available Matt85 Android tablet.
- **Goodbye Repair Costs:** The Matt85 printer is a premium direct thermal printer, without premium pricing, which eliminates the need to make costly repairs and maintain labor-intensive repair depots.



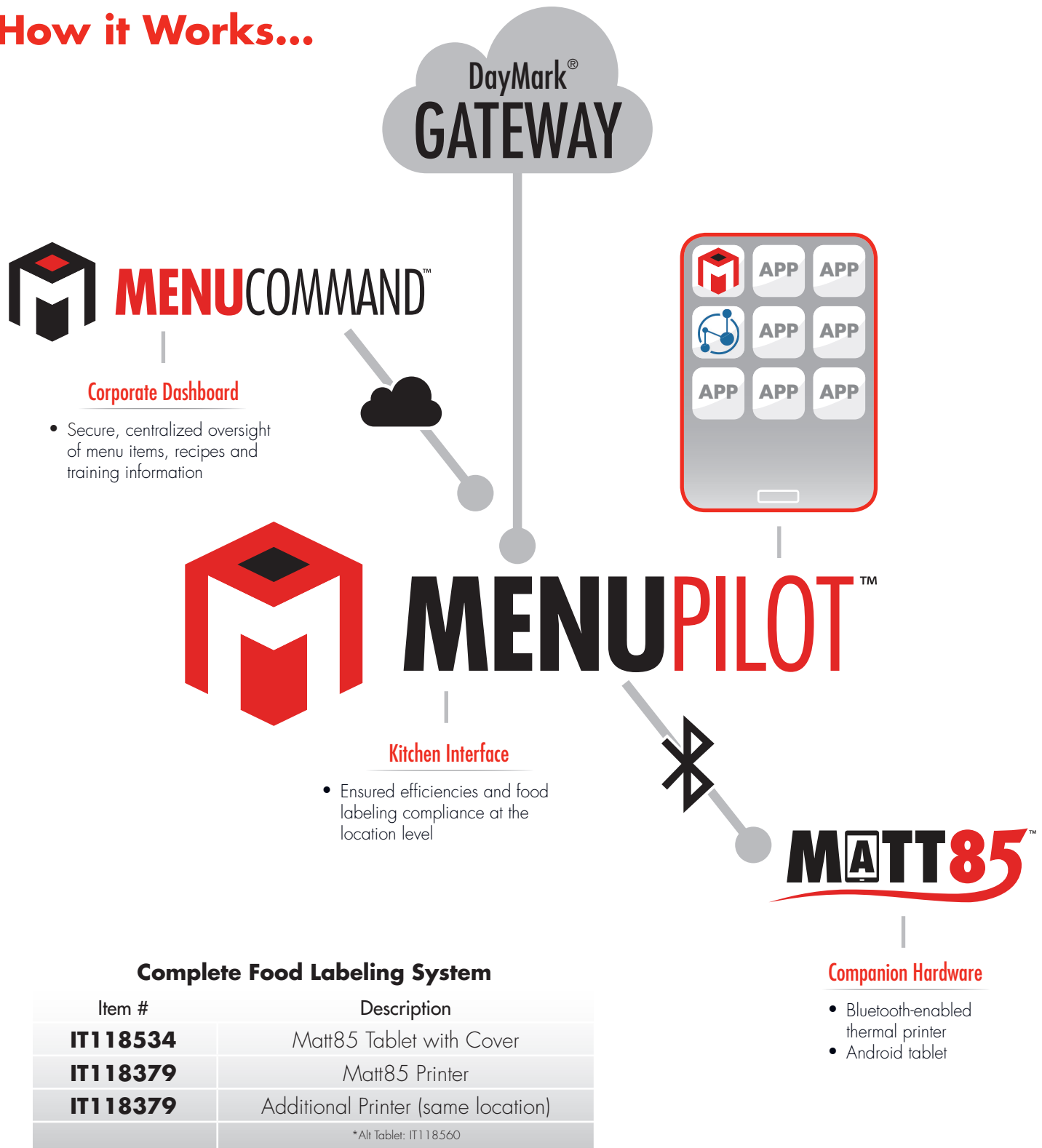
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How it Works...



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